

NAME OF THE COORDINATING DEPARTMENT(S)

1.	Name of the Program	Entrepreneurship and Innovation Management in Real Estate Industry
2.	TAC No.	ID-2
3.	Dates	28 July – 01 August, 2025
4.	Venue	NITTTR Chandigarh (ICT Mode)
5.	Target Group	Faculty from Polytechnics/ Engineering Colleges/ Universities/ Industry Professionals from Pan India
6.	Course Coordinators	HVS/ HG
7.	Objectives/ Learning Outcomes	<p>This training programme aims to impart participants with essential knowledge and skills in order to foster entrepreneurship and innovation in the real estate sector. The major objectives of this training programme are to: (a) Provide participants with insights into the structure, trends, and economic significance of the real estate industry; (b) Develop Entrepreneurial Competencies in Real Estate and; (c) Promote the adoption of green buildings, smart cities, and sustainable urban planning practices.</p> <p>After completing this training programme, participants will be able to: (a) Apply entrepreneurial principles for managing real estate businesses; (b) Promote sustainable and innovative real estate projects and; (c) Drive innovation, entrepreneurship, and sustainable growth in the real estate industry.</p>
8.	Indicative Course Contents	Key Trends Impacting Indian Entrepreneurial Ecosystem, Innovation Management and Real Estate Industry, Design Thinking, Business Model Canvas for Real Estate Industry, Sustainable construction practices, Green Buildings concept and design principles, Case Studies, Site Visit
9.	Methodology	Lectures, Discussions and Case studies